Program from the Twenty-first William W. Cook Lectures

University of Michigan Law School

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PRESIDENTIAL POWER REVISITED:
Reflections on Johnson and Nixon

Richard E. Neustadt

March 29, 30, 31, 1976
3:15 p.m.

Room 100
Hutchins Hall
Ann Arbor
Michigan
The William W. Cook Lectures on
American Institutions

WILLIAM WILSON COOK, recipient of the A.B. and LL.B. degrees from the University of Michigan, and until his death in 1930 a distinguished member of the New York Bar, was exceedingly generous to his Alma Mater. Among his benefactions were the gifts of funds for the William W. Cook Law Quadrangle and for the Martha Cook Building—a residence hall for women. Mr. Cook had many interests outside the practice of his profession, but none was stronger than his concern for the preservation and strengthening of American institutions. This devotion is made clear in his two-volume work entitled American Institutions and Their Preservation. Motivated by the desire that his University should contribute through scholarship and teaching to the dissemination of sound and useful precepts on these subjects, Mr. Cook established the William W. Cook Foundation for lectures on American Institutions, endowed to achieve the ends he had in view.

RICHARD E. NEUSTADT produced a veritable bible for the incoming Kennedy administration when he wrote Presidential Power in 1960. This perceptive and imaginative study of the way chief executives map their strategy and marshal their forces was read by numerous top staff members just before and after Kennedy assumed office. Its influence in the early '60s almost certainly exceeded that of any other text on the art of government. Professor Neustadt himself became a special consultant to the President-elect, and remained a consultant to the President until the assassination. Now, some fifteen years after its initial publication, Presidential Power is being reissued. Professor Neustadt's lengthy introduction to this new edition, in which he analyses the presidential craft of Johnson and Nixon, forms the basis of the current Cook Lectures.

Richard Neustadt was born in Philadelphia in 1919. He received an A.B. in 1939 from Berkeley and an M.A. in 1941 and a Ph.D. in 1951 from Harvard. During World War II he served as an economist for the Office of Price Administration, and then as a Naval Reservist. In 1946-50 he was on the staff of the Bureau of the Budget, and in 1950-53 he was on the staff of the White House. Professor Neustadt subsequently taught public administration at Cornell, and government at Columbia. Since 1965 he has been professor of government and associate dean at Harvard's John Fitzgerald Kennedy School of Government. In addition, during 1966-71, he was director of the Institute of Politics. He has continued as a consultant to various government agencies, and in 1972 was chairman of the Democratic Platform Committee. Besides Presidential Power, he has written Alliance Politics (1970).
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REFLECTIONS ON JOHNSON AND NIXON

LECTURE I
Monday, March 29, 1976
Legitimacy and Loyalty

LECTURE II
Tuesday, March 30, 1976
Institutions and Issues

LECTURE III
Wednesday, March 31, 1976
Personalities and Situations
PREVIOUS WILLIAM W. COOK LECTURES

1944–45: Freedom and Responsibility in the American Way of Life
Carl L. Becker, Professor of History, Cornell University

1945–46: Total War and the Constitution
Edward S. Corwin, Professor of Jurisprudence, Princeton University

1946–47: Alternative to Serfdom
John Maurice Clark, Professor of Economics, Columbia University

1947–48: Men and Measures in the Law
Arthur T. Vanderbilt, Chief Justice, Supreme Court of New Jersey

1948–49: Characteristically American
Ralph Barton Perry, Professor of Philosophy, Harvard University

1950–51: Democracy and the Economic Challenge
Robert M. MacIver, Professor of Political Philosophy & Sociology, Columbia University

1952–53: The Pursuit of Happiness
Howard Mumford Jones, Professor of English, Harvard University

Walter Hamilton, of Washington, D.C., Bar, formerly Professor of Law, Yale University

Eugene V. Rostow, Dean, Yale Law School

1960–61: The Metropolitan Problem and American Government Ideas
Luther Gulick, President, Institute of Public Administration, New York

1961–62: The Supreme Court: Palladium of Freedom
Alpheus Thomas Mason, Professor of Jurisprudence, Princeton University

Adolf A. Berle, Professor of Law, Columbia University

1963–64: The University and Medicine
Dr. Lester J. Evans

1964–65: Two Agricultures and Economic Growth
Theodore W. Schultz, Professor of Economics, University of Chicago

1965–66: Ascendancy of American Liberalism
Leslie W. Dunbar, Executive Director of the Field Foundation, formerly Executive Director of the Southern Regional Council

Gilbert F. White, Professor of Geography, University of Chicago

1967–68: The Governance of the Schools
Francis Keppel, Chairman of the Board and President, General Learning Corporation; formerly United States Commissioner of Education

1969–70: Politics of Change
W. Willard Wirtz, of the Washington, D.C., Bar, formerly United States Secretary of Labor

1971–72: Frontiers of Ignorance
Daniel J. Boorstin, Director, National Museum of History and Technology

Nathan Glazer, Professor of Education & Social Structure, Harvard University

1974–75: William W. Cook Distinguished Visiting Professorship*
John Rawls, Professor of Philosophy, Harvard University

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* Not a Lecture Series