Program from the Seventeenth William W. Cook Lectures

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The William W. Cook Lectures
on
American Institutions

SEVENTEENTH SERIES

The Governance of the Schools
FRANCIS KEPEL

OCTOBER 16, 18, 23, 25, 27, 1967
4:15 p.m.

ROOM 130, Business Administration Building

ANN ARBOR, MICHIGAN
The William W. Cook Lectures

on

American Institutions

WILLIAM WILSON COOK, holder of two degrees from The University of Michigan, A.B., 1880; LL.B., 1882, and until his death in 1930 a distinguished member of the New York bar, was exceedingly generous to his Alma Mater. He provided funds for the William W. Cook Law Quadrangle, dedicated to legal education and research. He donated to the University the Martha Cook Building—a residence hall for women. Mr. Cook had many interests outside his profession but none was more intense than his devotion to American institutions. Indeed, so earnest was his belief in the value of those institutions that in 1927 he wrote and published a two-volume work entitled "American Institutions and Their Preservation." Motivated by the desire that his University should make a major contribution to study, teaching, and dissemination of sound precepts concerning the American way of life, Mr. Cook established the William W. Cook Foundation for lectures on American Institutions, handsomely endowed to achieve the ends he had in view.

FRANCIS KEPPEL, the seventeenth lecturer to appear under the auspices of the Cook lectureship, is Chairman of the Board and President of General Learning Corporation, the educational affiliate of General Electric Company and Time Incorporated. Mr. Keppel, one of the most distinguished of American educators, is the son of the late Frederick P. Keppel, Dean of Columbia College and thereafter President of the Carnegie Corporation. Francis Keppel received his A.B. from Harvard in 1938, studied sculpture for a year in Rome, and resumed his academic studies while serving as an assistant Dean of Harvard College from 1939 to 1941. He has received honorary degrees from sixteen American colleges and universities. In 1948, when only thirty-two, Mr. Keppel was appointed Dean of the Harvard Graduate School of Education. His impact on the School was immediate and profound. Under his leadership the School exerted an important influence on training for educational leadership throughout the country. In 1962 he became United States Commissioner of Education and, later, Assistant Secretary of Health, Education and Welfare. In his latter capacity he served as Chairman of the Federal Interagency Committee on Education.

In the course of his career, Mr. Keppel has served in a variety of advisory and consultant capacities both in this country and abroad. In World War II he served as secretary of the Joint Army and Navy Committee of Welfare and Recreation. He is author of the volume entitled THE NECESSARY REVOLUTION IN AMERICAN EDUCATION.
THE GOVERNANCE OF THE SCHOOLS
FRANCIS KEPPEL

LECTURE I—OCTOBER 16
THE FACTS WE FACE

LECTURE II—OCTOBER 18
THE PROBLEMS OF PARTNERSHIP

LECTURE III—OCTOBER 23
THE CONTROL OF CHANGE

LECTURE IV—OCTOBER 25
THE EFFECT OF NUMBERS

LECTURE V—OCTOBER 27
GOVERNANCE AND THE INDIVIDUAL
PREVIOUS WILLIAM W. COOK LECTURES

1944-1945
FREEDOM AND RESPONSIBILITY IN THE AMERICAN WAY OF LIFE
Professor Carl Lotus Becker, Cornell University

1945-1946
TOTAL WAR AND THE CONSTITUTION
Professor Edward Samuel Corwin, Princeton University

1946-1947
ALTERNATIVE TO SERFDOM
Professor John Maurice Clark, Columbia University

1947-1948
MEN AND MEASURES IN THE LAW
Justice Arthur T. Vanderbilt, Supreme Court of New Jersey

1948-1949
CHARACTERISTICALLY AMERICAN
Professor Ralph Barton Perry, Harvard University

1950-1951
DEMOCRACY AND THE ECONOMIC CHALLENGE
Robert Morrison MacIver, Columbia University

1952-1953
THE PURSUIT OF HAPPINESS
Professor Howard Mumford Jones, Harvard University

1954-1955
THE POLITICS OF INDUSTRY
Walton Hamilton, of Washington, D.C., Bar, formerly Professor of Law, Yale University

1957-1958
PLANNING FOR FREEDOM:
THE GOVERNMENT OF THE AMERICAN ECONOMY
Eugene V. Rostow, Dean of Yale University School of Law

1960-1961
THE METROPOLITAN PROBLEM AND
AMERICAN GOVERNMENT IDEAS
Luther Gulick, President, Institute of Public Administration, New York

1961-1962
THE SUPREME COURT: PALLADIUM OF FREEDOM
Alpheus Thomas Mason, McCormick Professor of Jurisprudence, Princeton University

1962-1963
THE AMERICAN ECONOMIC REPUBLIC
Adolf A. Berle, Professor of Law, Columbia University

1963-1964
THE UNIVERSITY AND MEDICINE
Dr. Lester J. Evans

1964-1965
TWO AGRICULTURES AND ECONOMIC GROWTH
Theodore W. Schultz, Professor of Economics, University of Chicago

1965-1966
ASCENDANCY OF AMERICAN LIBERALISM
Leslie W. Dunbar, Executive Director of the Field Foundation, formerly Executive Director of the Southern Regional Council

1966-1967
STRATEGIES OF AMERICAN WATER MANAGEMENT
Gilbert F. White, Professor of Geography, University of Chicago

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